



GROUPE
DESYTECH
COMMUNICATION & EVENTS



PRESENTATION BROCHURE

GROUPE DESYTECH

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FROM DESYTECH TO GROUPE DESYTECH

FROM DESYTECH TO GROUPE DESYTECH

1.1 HISTORY

Julien Vallet is behind the creation of **Groupe DesyTech** in Albi (France). Passionate about **audiovisual technologies**, and after 8 years of experience as an audiovisual technician with professionals (AMGAudio, Spot Co, Groupe Novelty and EveniumsConcept), he decided to set up his company, «DesyTech», specialising in event technology services.

In **2018**, DesyTech evolved and became « **Groupe DesyTech** ». He wants to put the technology of a service of event and offer effective turnkey solutions for its customers. They reposition themselves in the market as an **event communication agency**. Groupe DesyTech collaborates with experts from many different fields to improve our offer : brand strategy ; logistics events, event communication and more. Our offer has become integral to the organisation of B2B events in France and Europe.

In **2015**, he became « **bePartner LEDskin** » of the Belgian brand « beMatrix » which developed a system of **LED screens** and a **modular truss** amongst the most solid on the market for a unique and flawless quality of the provides services. Little by little, he is specialising in modular **stands**, furniture and space layout.

In **2021**, Groupe DesyTech acquires the status of « **Gold Dealer** » of the brand « SpinetiX », specialist in **digital signage solutions**. This new status supports the skills of Groupe DesyTech in terms of solving technical problems and offer a high quality digital technical support to all our customers.



Three services for the success of your event

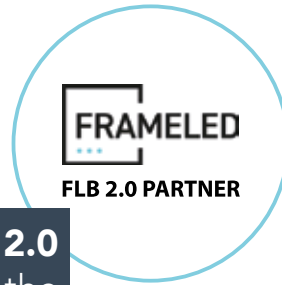
The Tactics for the strategy part : target research, analysis of your brand identity, assessment of your communication tools, communication strategy, management of your social networks and Community Manager... Our Social Media Manager takes care of your **brand's reputation and visibility**.

The Technology for conception and design : our knowledge of audiovisual technologies ensures that **your event will reflect your image**, achieves your communication objectives and provides you an unique user experience.

The Event for a personalised support for your corporate event. A chosen intermediary for a **turnkey event** from invitation management to taking down.

2023 goes further in the event. Groupe DesyTech is now a **partner of Eventmaker** as a certified "**Reseller & Integrator**". This means that we can support all our customers in the **management of invitations** for their private and public events, trade fairs and exhibitions.



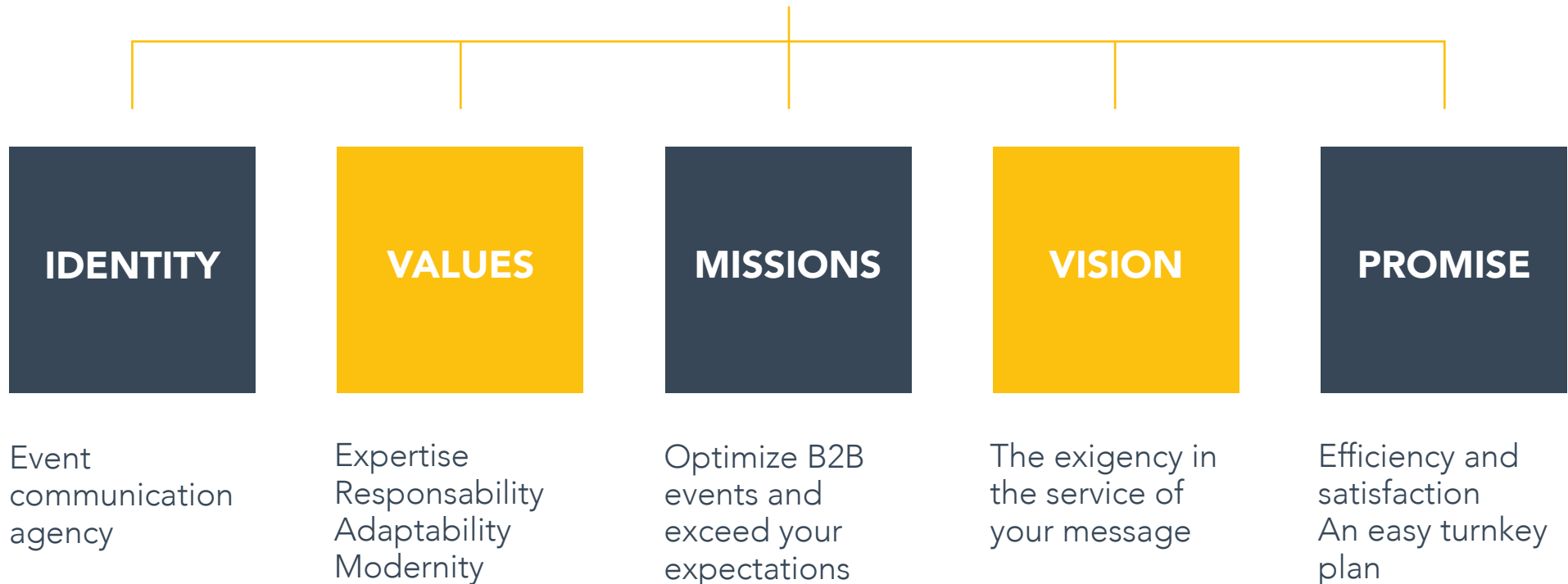
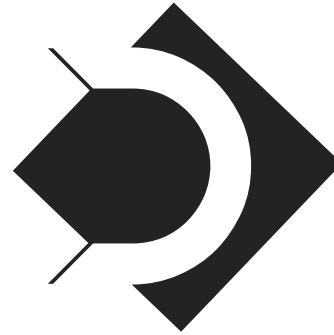


In July **2023**, Groupe DesyTech became a « **FLB 2.0 PARTNER** » from Frameled. A major upgrade of the **indoor LED screen** stock with the purchase of 40m² of pitch 2.06mm black face.
At the same time, 64m² of 3.9 pitch **outdoor LED screen** have been added to underline the Group's expertise.
This bring the total to **148m² of LED screen** in all pitches !

January **2024**, Groupe DesyTech is taking a serious look at broadcast video recording. A wave of investment - AV-HS6000 video mixer and UC4000 4K on-set camera (18x and 45x lenses) Panasonic/Canon, TOPAZ 4K Ereca fibre links, DTU-31 JVC 4K monitor, etc. - heralds the creation of a top-of-the-range fly control room for uncompromising productions.

FROM DESYTECH TO GROUPE DESYTECH

1.2 BRAND PLATFORM



Targets

Any company that needs to communicate

FROM DESYTECH TO GROUPE DESYTECH

1.3 TEAM



**Julien
VALLET**

*CEO
& Technical manager*



**Laëtitia
RODRIGUEZ**

*Social Media Manager
& Event project manager*



GRAPHIC DESIGNER



WAREHOUSE CLERK
Recruitment in process



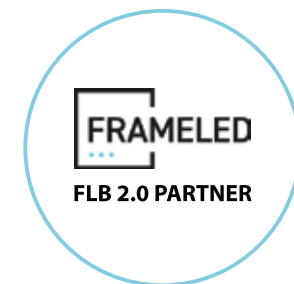
**TEMPORARY SHOW
BUSINESS WORKERS**



SALESPERSON
Freelance

FROM DESYTECH TO GROUPE DESYTECH

1.4 KEY FIGURES





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OUR EXPERTISE

OUR EXPERTISE

2.1 TYPES OF EVENTS



OUR EXPERTISE

2.2 THE TACTICS



Do you want to communicate more effectively ?

We are aware that **public relations** are, nowadays, one of the pillars of tomorrow's business. Events are one of these numerous branches. It is part of a company's **brand strategy** and it becomes an essential communication action. Hence, we offer you recommendations to achieve your goals of **reputation** and brand **visibility** thanks to our expertise in event-driven communications. We implement your digital and/or press communication strategy to reach all the channels used by your targets.

COMMUNICATION AGENCY

/ **Social media strategies**

/ E-Reputation

/ **Digital communication and traditional medias**

/ Event communication



Management of customers social networks

OUR EXPERTISE

2.3 THE TECHNOLOGY

Do you need an expert in technical management dedicated to the event industries ?

You are in the right place ! Our **audiovisual technicians**, our **set designers** or also our **printers** will know how to meet your expectations in terms of advice as of quality and innovation. Don't wait any further to discover the wide range of our technical solutions.



STUDY AND PRODUCTION

- / Video
- / Sound
- / Lighting
- / Truss
- / Electrical distribution
- / Heating
- / Computing / IT
- / Special effects and fireworks
- / Decoration / Furniture
- / Large printing and cutting
- / Reception gazebos
- / Healthcare protocol



Annual conference of *Territoire D'Énergie Occitanie*

OUR EXPERTISE

2.4 THE EVENT



Do you want to organize a corporate or a sporting event ?

Our team offers your a **turnkey solution** ! Discover our event expertise from the creation to the management of your project.

TURNKEY SOLUTIONS FOR B2B EVENTS

/ **Event conception**

/ Invitations management

/ **Coordination**

/ Research and creation of animations



France Open 3x3 of BasketBall

A large, dimly lit event space, possibly a conference hall or banquet room. The room features a stage at the far end with a large screen displaying a logo and the text "CLUB DES". The floor is polished and reflects the ambient light. In the foreground, several white, high-top tables are arranged. In the background, rows of round tables are set up with white tablecloths and chairs, suggesting a formal dinner or reception. The overall atmosphere is professional and elegant.

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OUR REFERENCES

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THE EVENTS OF GROUPE DESYTECH



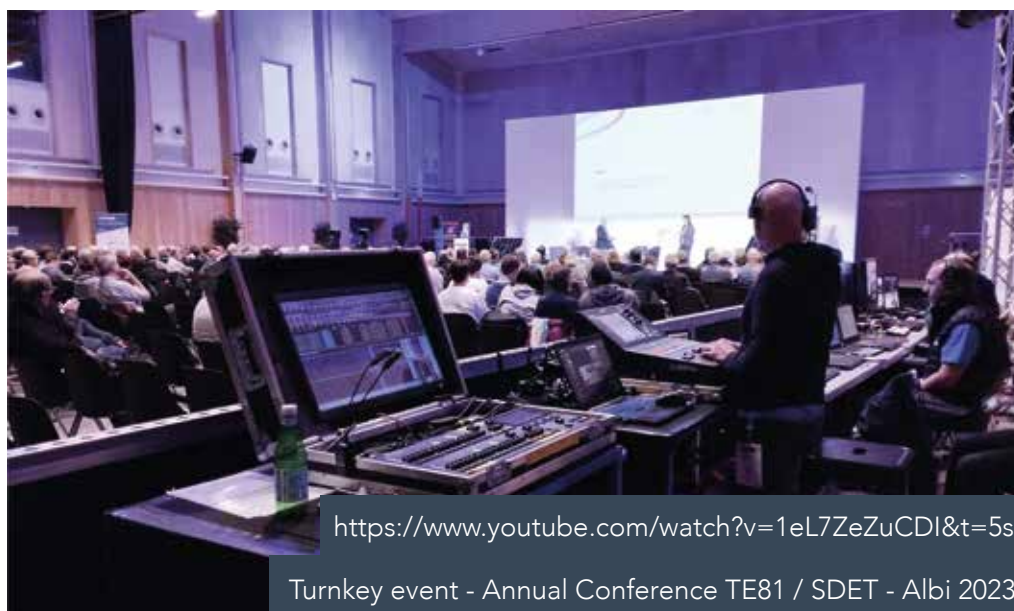
TV conferences Set - Trade Fair Habitarn Albi - 2022



Volvo Trucks Stand - Grand Prix Camions in Albi - 2021



Video Arch - «Albi Run Urbain» in Albi - 2023



<https://www.youtube.com/watch?v=1eL7ZeZuCDI&t=5s>

Turnkey event - Annual Conference TE81 / SDET - Albi 2023



Led Screen / RAGT Stand - Sommet de l'élevage - 2022



CMAS Stabd - Fair Trade CFIA / Meet Toulouse - 2022



Installation of signs and lighting - EDF / Barrage de Rivières - 2020



Convention Groupe Laposte / DEX Occitanie Albi - 2023



Albi City Hall Stand / Fair Trade of Albi - 2023



French Department Drôme Stand - Fair Trade Salon de l'Agriculture - Paris - 2023



<https://www.youtube.com/watch?v=OWPp3BuRrk>

Inauguration of RUAG new production building - 2018



VIP Reception for the International BasketBall Tournament FFBB - 2017



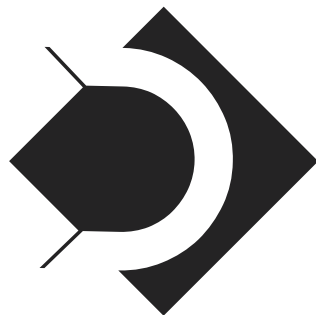
Maisons Sofia Stand / Fair Trade L'habitat in Toulouse - 2019



Conseil Sécurité Incendie Stand / Fair Trade Habitatn - 2021



Convention DC & PC Pierre Fabre Barcelona - 2023



GROUPE
DESYTECH

COMMUNICATION & ÉVÉNEMENTS

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