



FROM DESYTECH TO GROUPE DESYTECH

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OUR REFERENCES

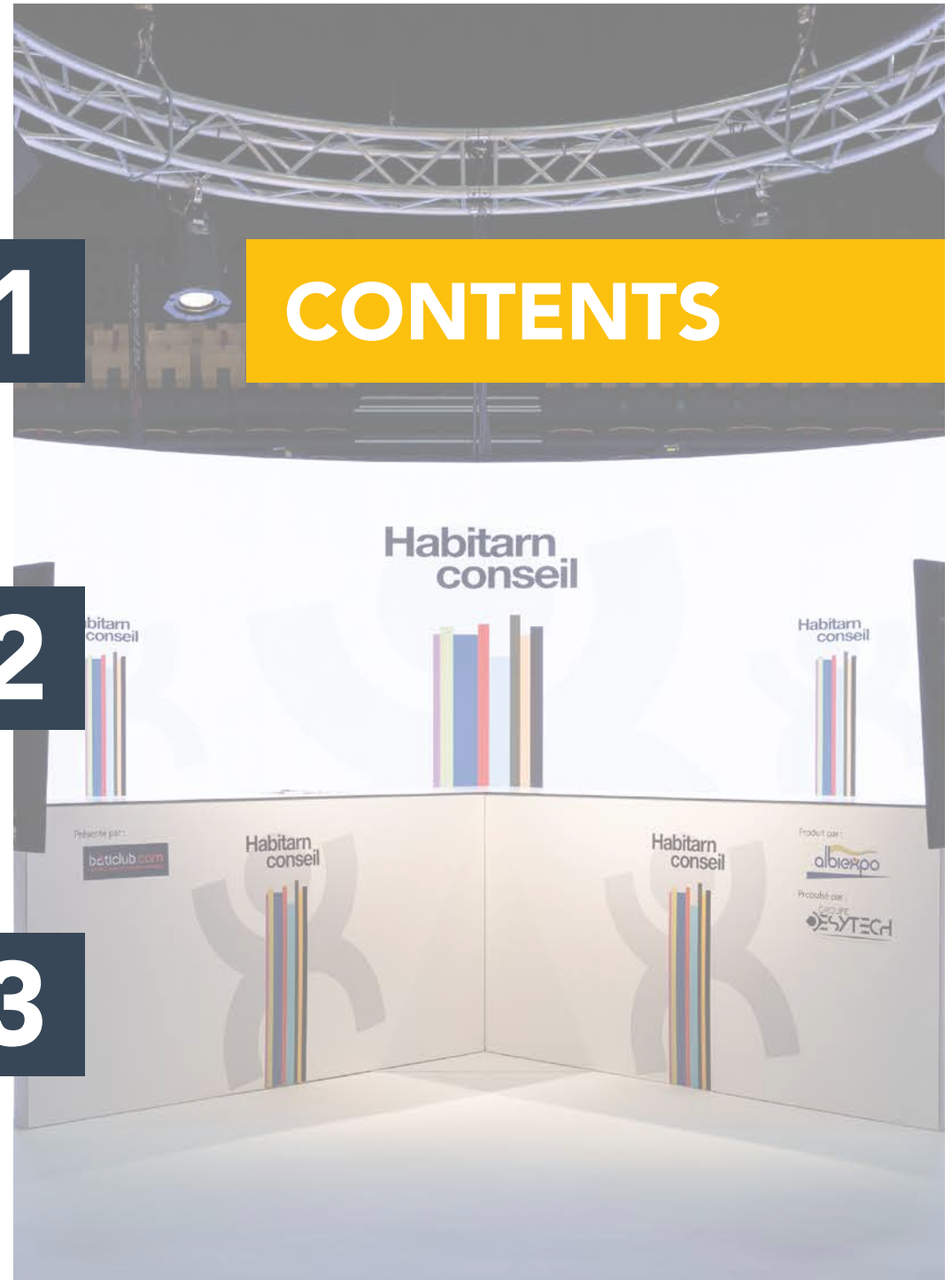
THE EVENTS OF GROUPE DESYTECH

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A large, modern exhibition stand for Costa Brava foods is the central focus. The stand is white with blue and red accents. The top part features the Costa Brava logo and the word 'foods' in a stylized font. Above the stand, there are several logos for partner brands: MONTER, DELSANO, COOPE, and FAR. The stand has a curved front with the Costa Brava logo and 'foods' repeated. In the background, a banner reads 'Food Quality for Food Lovers!'. Several people are standing around the stand, engaged in conversations. The floor is red, and the ceiling is high with industrial lighting.

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FROM DESYTECH TO GROUPE DESYTECH

FROM DESYTECH TO GROUPE DESYTECH

1.1 HISTORY

Julien Vallet is behind the creation of **Groupe DesyTech** in Albi (France). Passionate about **audio visual technologies**, and after 8 years of experience as an audiovisual technician with professionals (AMG Audio, Spot Co, Groupe Novelty et Eveniums Concept), he decided to set up his company, «DesyTech», specialising in event technology services.

In **2018**, DesyTech evolved and became « **Groupe DesyTech** ». Wishing to put the technology of a service of events and offer effective turnkey solutions for its customers. They reposition themselves in the market as an **event communication agency**. Groupe DesyTech collaborates with experts from many different fields to improve our offer : brand strategy; logistics events, event communication and more. Our offer has become integral to the organisation of B2B events in France and Europe.

Today, Groupe DesyTech has succeeded in placing **audiovisual technology at the heart of the event communication** and it is becoming an asset for companies wishing to communicate through an event.

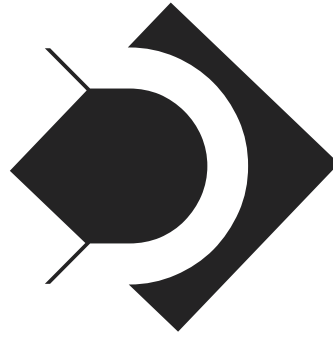
En **2015**, he became « **bePartner LEDskin** » of the Belgian brand « beMatrix » which developed a system of **LED screens** and a **modular truss** amongst the most solid on the market for a unique and flawless quality of the provides services. Little by little, he is specialising in modular **stands**, furniture and space layout.

En **2021**, Groupe DesyTech acquires the status of « **Gold Dealer** » of the brand « SpinetiX », specialist in **digital signage solutions**. This new status supports the skills of Groupe DesyTech in terms of solving technical problems and offer a high quality digital technical support to all our customers.



FROM DESYTECH TO GROUPE DESYTECH

1.2 BRAND PLATFORM



Targets

Any company that needs to communicate

FROM DESYTECH TO GROUPE DESYTECH

1.3 TEAM



**Julien
VALLET**

*General Manager
& Technical manager*



**Laëtitia
RODRIGUEZ**

*Communications
& Event project manager*



GRAPHIC DESIGNER



**TEMPORARY SHOW
BUSINESS WORKERS**

A photograph of a conference stage. On the left, a large screen displays the text 'VISIONS ENTREPRISES DURABLES', 'TABLE RONDE N° 03', and '14h15 - 15h15 : Les nouveaux modèles économiques - comment concilier intérêts économiques et enjeux sociétaux et environnementaux ?'. Below this, the 'albiexpo' logo is visible. On the stage, four people are seated in a semi-circle for a panel discussion. To the right, an audience is seated in rows of wooden chairs. The stage is lit with professional lights, and the background is a dark curtain.

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OUR EXPERTISE

OUR EXPERTISE

2.1 TYPES OF EVENTS



OUR EXPERTISE

2.2 THE TACTICS



Do you want to promote your brand ?

We are aware that **public relations** are, nowadays, one of the pillars of tomorrow's business. Events are one of these numerous branches. It is part of a company's **brand strategy** and it becomes an essential communication action. Hence, we offer you recommendations to achieve your goals of **reputation** and brand **visibility** thanks to our expertise in event-driven communications.

EVENT COMMUNICATION STRATEGY

/ **Benchmarking** of your business sector and analysis of your competitors

/ **Media strategy** according to your question(s)
(press, poster campaign, radio, street marketing, event...)

/ **Management** of your communication tools (website, social network, Public Relations, event, trade fair...)



Management of *Patrick Traiteur's* social network

OUR EXPERTISE

2.3 THE TECHNOLOGY

Do you need an expert in technical management dedicated to the event industries ?

You are in the right place ! Our **audiovisual technicians**, our **set designers** or also our **printers** will know how to meet your expectations in terms of advice as of quality and innovation. Don't wait any further to discover the wide range of our technical solutions.



STUDY AND PRODUCTION

- / Video
- / Sound
- / Lighting
- / Truss
- / Electrical distribution
- / Heating
- / Computing - IT
- / Special effects and fireworks
- / Decoration - Furniture
- / Large printing and cutting
- / Reception gazebos



Annual Conference of Territoire D'Énergie Occitanie

OUR EXPERTISE

2.4 THE EVENT



Do you want to organise a corporate or a sporting event ?

Our team offers your a **turnkey solution** ! Discover our event expertise from the **creation** to the **management** of your project.

TURNKEY SOLUTIONS FOR B2B EVENTS

/ Event **Conception**

/ **Invitation** management

/ **Coordination**

/ Research and creation of animations



France Open 3x3 of Basketball

A photograph of a large event hall with a stage, tables, and chairs. The image is dimly lit with a blue tint. A yellow square with the number 3 is overlaid in the center. A dark grey banner with the text 'OUR REFERENCES' is also overlaid in the center.

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OUR REFERENCES

OUR REFERENCES

THE EVENTS OF GROUPE DESYTECH



Inauguration of a new production building RUAG - 2018



VIP Reception FFBB International Basketball Championship - 2017



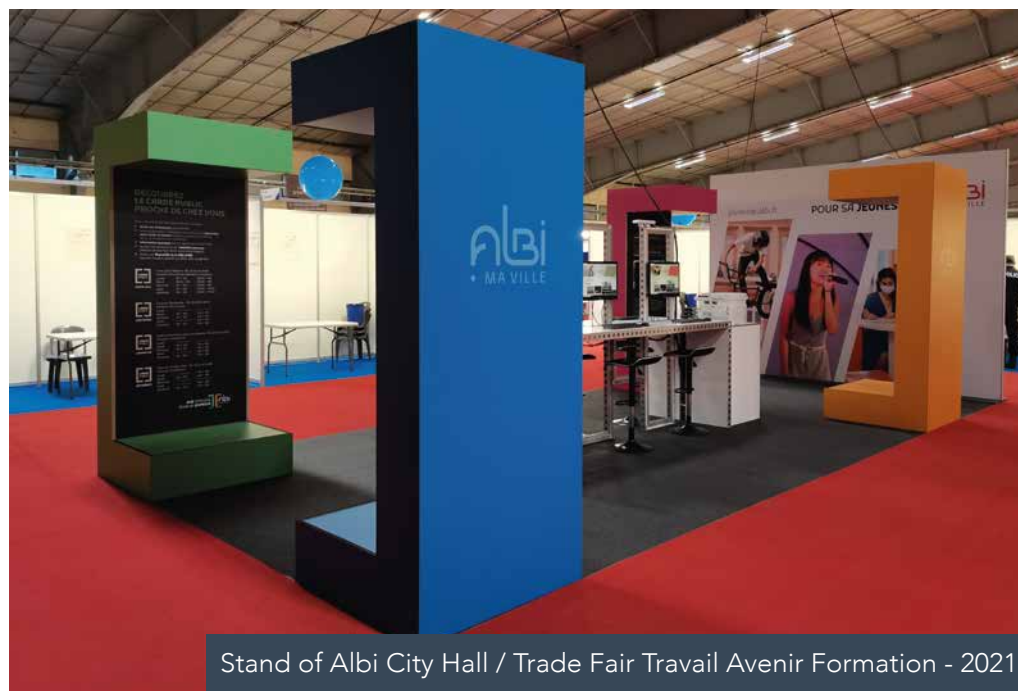
Stand of Maisons Sofia / Salon de l'habitat Toulouse - 2019



Stand of Conseil Sécurité Incendie / Trade Fair Habitarn - 2021



Conference area / Trade Fair Visions Entreprises Durables - 2021



Stand of Albi City Hall / Trade Fair Travail Avenir Formation - 2021



Screen Ledskin and truss beMatrix / Trade Fair Les Thermalies - 2022



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